



ENERGY PSYCHOLOGY CERTIFICATION

MARKETING MODULE

MASTER AUTORESPONDER BLUEPRINT

EMAIL #	CONTENT	DAY	EXPLANATION FOR TYPES OF EMAIL
1	Great gift/origin story	0	AUTORESPONDER EMAIL TYPES
2	Solid pitch	1	Great gift = Something tangible (PDF/video/private webpage) that covers a specific topic.
3	Cool content	2	Hammer hot problem = agitate problems.
4	Interesting science	3	Solid pitch = great copy "selling the damn thing".
5	Solid pitch	4	9 word email = Dean Jackson's email.
6	Hammer hot problem	5	Cool content = Send them to a great blog post, YouTube video, article.
7	Cool content	7	Testimonial: Share testimonial(s) of people working with you.
8	Interesting science	9	Interesting Science = Share interesting research.
9	9 word email	11	F.A.Q. = frequently asked questions
10	Testimonial	13	
11	F.A.Q.	15	BROADCAST
12	Hammer hot problem	17	Invitation to group party/meditation.
13	Cool content	19	New blog post.
14	Interesting science	21	Events.
15	Hammer hot problem	22	Big news.
16	Testimonial	23	New video on YouTube channel.
17	Solid pitch	24	
18	Cool content	26	
19	Cool content	28	
20	Hammer hot problem	30	