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ENERGY PSYCHOLOGY CERTIFICATION

MARKETING MODULE

AUDIENCE EXPLORATION SCORE

Audience	Passion Level Score 1 to 10	Local Market Size City of 1MM+: score 10 City of 500K: score 8 City of 250K: score 6 City of 100K: score 4 <50K: score 2	Your Current Audience Expertise How much do you already know about this audience?
Anxiety			
Autism			
Depression			
PTSD			
Grieving and bereavement			
Weight loss			
Stress management			
Parenting			
Fibromyalgia			
Relationship improvement			
Business development			
Athletic performance			
Spiritual development			